

Be part of the experience

July 2010

Carlsbad Village News

Shop, Dine and Experience

New business have opened in the Village! Stop by & welcome them!

Food

Carlsbad Beach Grill ▪ 2780 Carlsbad Boulevard

Retail

Intriguing (resort wear & fine lingerie) ▪ 550 Carlsbad Village Drive

Grow (gifts & home décor) ▪ 2956 Roosevelt Street, Ste. 1 & 2

Virtu (women's clothing) ▪ 300 Carlsbad Village Drive, 107A

Specialty

It's a Grind Coffee House ▪ 2744 Carlsbad Boulevard

Swirlicious (frozen yogurt) ▪ 2992 State Street

Vintage, Taste the Grape (wine retail, tasting) ▪ 2959 State Street

Latest Buzz—did you know they were opening?

Below are new businesses preparing to open by the end of summer:

Food

Garden State Bagels ▪ 755 Carlsbad Village Drive

Retail

Fancy Pants (children's boutique) ▪ 540 Carlsbad Village Drive

Specialty

Crafticality (art supplies, classes) ▪ 2835 Roosevelt Street



Farmers Market

Fresh. Organic. All natural. Unique. The Farmers' Market has an abundance of fruits and flowers as well as several freshly made products. Rain or shine, come and taste what's cookin'!

Every Wednesday: 1 p.m. - 5 p.m.

Every Saturday: 1 p.m. - 5 p.m.

Celebrating Village Redevelopment Reinvesting in the Community

In December of 2009, City of Carlsbad approved the Storefront Improvement Grant Program to encourage commercial businesses in the Village area to beautify their storefronts with enhanced lighting, signage and other improvements. Under the approved program, Village businesses are eligible for a minimum dollar for dollar matching grant of \$2,500 and a maximum of \$15,000. The grants can be used to pay for materials, equipment and supplies however all other costs, including installation and all related labor, must be covered by the business. One of the goals of the program is to reinvest in the downtown business core and encourage additional private investment. In turn, improving the appearance and accessibility of Village businesses, will attract new visitors and improve customer experience. Funding is still available and is on a first come first serve basis.

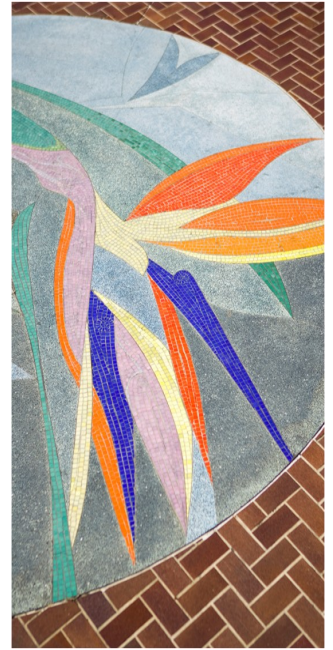
For more information on the Storefront Improvement Grant Program please visit our website at www.carlsbadca.gov/redevelopment or call 760.434.2815.





Halloween on Elm, a community event

On Saturday, October 30th, celebrate Carlsbad's first *Halloween on Elm*. Gather in the Village from 2 p.m. through 9 p.m. and join in on the fun the night before Halloween. This free community event will have a Halloween themed carnival, local businesses will have decorated storefront displays and treats available for both children and adults, a costume contest for all (including our favorite four legged friends), and a safe costume check by Carlsbad's safety personnel are just a few of the activities planned. More details to be revealed soon. Mark it on your calendars and start planning your costumes!



***Congratulations to Gee Gee Stamps 'N' Stuff,
celebrating 20 years of operation in the Village!***
Share in their success at 2965 State Street between July 10th - 17th

***Congratulations to Caldo Pomodoro
celebrating 19 years of operation in the Village!***
Visit them at 2907 State Street

Neighborhood calendar, be a part of the fun!

July 2010

- Carlsbad Triathlon 2010
Date: Sunday, July 11
- Luau Festival @ Farmers Market
Date: Wednesday, July 21 & Saturday, July 24
- *The Seven Year Itch*
Date: July 29 - August 22
- Thursdays on the Coast
Date: Thursday, July 29, 5:30 p.m. - 8:30 p.m.
- Ride 4 Rady's, fundraiser for children's hospital
Date: Saturday, July 31

www.carlsbadca.gov

www.shopcarlsbadvillage.org

www.newvillagearts.org

www.thursdaysonthecoast.com

www.shopcarlsbadvillage.org

August 2010

- Art in the Village
Date: August 8, 9 A.M.
- Thursdays on the Coast
Date: Thursday, August 26, 5:30 p.m. - 8:30 p.m.

www.shopcarlsbadvillage.org

www.thursdaysonthecoast.com

September 2010

- *Into the Woods*
Date: September 25 - October 31
- Thursdays on the Coast
Date: Thursday, September 30, 5:30 p.m. - 8:30 p.m.

www.newvillagearts.org

www.shopcarlsbadvillage.org



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